

Name: Dr. Shobha B

Designation: Assistant Professor

Educational Qualification: M.COM, NET, Phd

Publication

Sl. No.	Title	Name of the journal	Date of publication	Volume no/issue no/page no
1	A study on Attitude towards Investment preference for Life Insurance in India	AJANTA	17 th August 2018	/40778/111-122
2.	Study of Consumer Buying Behaviour Towards life Insurance policies with reference to Bengaluru District	Studies in Indian Place	March 2020	40/60
3.	A study on Consumer buying Behaviour Towards life insurance policies in Karnataka	Journal of Education: Rabin Bharati university	2020	39-41
4.	A STUDY ON MICRO INSURANCE IN TUMKURU DISTRICT OF KARNATAKA	Wesleyan Journal of Research	2021	14

Seminar Presentations/conference

Sl. No	Type of Program	Name of the program	Role	Title of paper	Date	Organizing institution	Level
1	Seminar / conference	Conference	presenter	A study on the importance of Insurance now and higher than ever	26,27, July 2020	Mother Teresa Women's university, Kodaikanal	National

FDP/Workshop/Training program

Sl.	Name of	Organizing	Date	Role	Level
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No	FDP/Workshop/Training Program	institution			
1	FDP	Participant	April 20- May 06, 2020	Managing online classes and CO-creating MOOCS	National
	FDP	Participant	1 st & 2 nd July 2020	Techniques of writing Research paper and its publication	National

Awards / Achievements

Sl. No	Name of the award	Organization	Year
1	Member of BoS	BNU	