



Vanijya 2025: Intra-Collegiate Commerce Fest

The Department of Commerce at Don Bosco College organized Vanijya'25, its first intra-collegiate commerce fest, on March 25, 2025. The event included multiple competitions aimed at testing business knowledge, strategic thinking, and problem-solving abilities.

The fest featured five competitions: Odin's Throne (Best Manager) was a leadership challenge assessing decision-making, resilience, and management skills. Finova (Finance Event) focused on investment strategies, financial case studies, and market trends. Biz Quiz (Commerce Quiz) tested participants on business trends, brand awareness, and economic insights. Prism (Public Relations) evaluated PR expertise, crisis management, and communication skills. Trade Masters (Beg, Barter & Sell) involved business negotiation and marketing, requiring strategic trading and selling.

Students from various departments participated in the competitions. The event served as a platform for participants to apply their business knowledge and engage in competitive activities. Vanijya'25 marked the launch of an annu-



al initiative by the Department of Commerce. The organizers aim to expand the event in future editions.

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From the Director's Desk

The month of March 2025 has been a deeply emotional and proud moment for all of us at Don Bosco College. Our first batch of students has completed their classes and stepped forward into the next phase of their journey — their internships. As they move from the familiar corridors of our campus into the dynamic world of industry, we stand behind them with immense pride and hope.

In preparation for this important transition, the college organized a series of training programs to equip our final-year students with the skills and confidence needed to thrive in the competitive industrial landscape. A highlight among these initiatives was the 15-day intensive training under the *Project Genesis* skill development program, conducted by Infosys. Students from all streams participated earnestly, successfully completing the program and receiving certification from Infosys — a testament to their commitment and readiness for the professional

world. The transformation from classroom learners to industry-ready professionals is not merely a change in environment; it is a leap of growth, maturity, and responsibility.

We are proud to have walked alongside our students during this crucial phase, helping to prepare them to meet the demands of the world outside with competence and confidence.

As they embark on their internships, we extend our heartfelt wishes to each one of them. May they shine brightly, uphold the values instilled in them at Don Bosco, and be a source of pride wherever they go.

Wishing all our students success, fulfillment, and continued growth in their professional journeys.



Rev. Dr. Wilson K.D. SDB

SWAYAM for Educators Organized



On March 13, 2025, Don Bosco College, KR Puram, organized a session titled 'SWAYAM for Educators: Enhancing Teaching Through Digital Learning' as part of its role as a Local Chapter of SWAYAM, the Government of India's digital learning initiative.

Dr. D. Raja Jebasingh, Associate Professor & Research Supervisor and former Vice Principal of St. Joseph's College of Commerce (Autonomous), Bengaluru, served as the resource person. He provided an overview of the SWAYAM platform, its course offerings, and its

integration into teaching methodologies. The session covered the use of SWAYAM's MOOC courses in academic curricula, faculty development opportunities, and digital learning strategies.

The event aimed to familiarize educators with online resources for curriculum enrichment, skill development, and research. Faculty members and participants engaged in discussions on leveraging digital tools for academic purposes.

The management of Don Bosco College, KR Puram, facilitated the event as part of its efforts to support digital learning and faculty development. The college continues to organize initiatives focused on technology-driven education.

Dr. D. Raja Jebasingh and all participants were acknowledged for their contributions. The institution plans to conduct similar academic engagements in the future.

Message From the Principal



March was a month of purpose, progress, and participation.

We began by embracing digital learning through the SWAYAM session—equipping our educators with tools for the future. This was more than a workshop; it was a step toward transforming teaching.

The BCA students' visit to Ellucian bridged the gap between classroom learning and real-world technology. Industry exposure today, innovation tomorrow. Health took centre stage with our free medical camp. In partnership with Columbia Hospital, we reminded ourselves that well-being is the foundation of learning.

Vaniya 2025 brought energy and enterprise to campus. Our commerce students showed that leadership, finance, and strategy are not just theories but skills to be honed. Project Genesis came to a proud conclusion, equipping 86 students with the tools to step confidently into the workforce. The collaboration with Infosys BPM continues to bear fruit.

Finally, the SWO Parliament reminded us that student voices matter. Leadership begins with listening—and we're proud of every student who stepped forward to shape our community. Each event organized during the month reflected our mission: to educate, empower, and evolve.

To all our students and staff: may you never stop growing, questioning, and believing. The journey of learning is not a race, but a rhythm—one that becomes more meaningful when we walk it together. Let's continue walking this path—with courage, compassion, and purpose.

Rev. Dr. Geo Kalladanthiyil SDB

Quote Hanger

“The future belongs to those who believe in the beauty of their dreams.”

Eleanor Roosevelt

Free Medical Check-Up Camp



On March 15, 2025, Don Bosco College, K.R. Puram, Bengaluru, in collaboration with Columbia Hospital, organized a free medical check-up camp for students and faculty members. The event aimed to provide essential health screenings and medical consultations at no cost.

A team of doctors and healthcare professionals from Columbia Hospital conducted health assessments, including blood pressure monitoring, blood sugar tests, dental check-ups, ECG, and general health check-ups. Participants also received guidance on routine health monitoring and preventive healthcare.

The camp sought to raise awareness about early detection of health issues and the importance of regular health assessments. A total of 58 participants attended the event.

The initiative was part of efforts to promote health awareness within the academic community. Columbia Hospital and Don Bosco College facilitated the event as part of their commitment to accessible healthcare and wellness education.

Empowerment of Women: A Relentless Journey

March 8 marked International Women's Day— a day to celebrate women's achievements and a call to action for gender equality. The United Nations chose the theme, “For ALL Women and Girls: Rights. Equality. Empowerment.”, as the official theme for International Women’s Day 2025. It shows the UN’s commitment to ensure that every woman and girl, regardless of background or circumstance, can realize her full potential. Complementing this, the global campaign theme “Accelerate Action” emphasizes the urgency of implementing swift and decisive measures to bridge gender disparities. Despite notable progress, significant challenges persist. According to the World Economic Forum’s Global Gender Gap Report 2024, at the current rate, achieving full gender parity will take approximately 131 years. The female labour force participation rate in India remains around 30%, highlighting the need for inclusive economic policies. Leadership representation is also lacking, with women occupying only

about 18% of parliamentary seats and a similar percentage in senior management roles.

Education remains a critical area for improvement. While India's female literacy rate has risen to approximately 70%, disparities persist, especially in rural regions and among marginalized communities. Additionally, the National Crime Records Bureau reported over 31,000 cases of crimes against women in 2023, which requires the implementation of enhanced safety measures and legal protections promptly.

These statistics highlight the necessity for concerted efforts across all sectors. Empowering women is a moral imperative and a catalyst for societal advancement. As responsible members of the civil society, let us commit to fostering an environment that champions equality, supports women's aspirations, and accelerates action towards a more inclusive future.



Fr. Prasad SDB

SWO Parliament Held



The SWO Parliament was held on March 29, 2025, providing a platform for student representatives to discuss key student welfare issues. The session began with the Chairperson’s address, followed by the presentation of reports and the submission of the statement of income and expenses.

A structured discussion covered various student welfare matters, followed by a Q&A ses-

sion and the Zero Hour, led by Principal Rev. Dr. Geo Kalladanthiyil. Student representatives engaged directly with the college leadership to raise concerns and seek resolutions.

The session aimed to facilitate student engagement in decision-making processes. The event concluded with an acknowledgement of the contributions of the college administration in supporting the initiative.



Valedictory Ceremony of Project Genesis



The Valedictory Ceremony of Project Genesis was held on March 26, 2025, at Don Bosco College, KR Puram, marking the conclusion of the employability skill training program for the graduating batch. The event featured Ms. Shalini Jayakrishnan, Principal HR and Head CSR, Infosys BPM, as the chief guest.

Rev. Dr. Geo Kalladanthiyil, Principal, delivered the welcome address, acknowledging Infosys BPM's role in supporting student employability training. Rev. Dr. Wilson KD, Director of Don Bosco College, highlighted the significance of structured training in preparing students for the job market.

Ms. Shalini Jayakrishnan engaged with students receiving their certificates and discussed

key aspects of career readiness, emphasizing language skills, aptitude training, and overall job market preparedness. A total of 86 students from the graduating batch were awarded certificates along with study materials. Kiran from 6th BBA and Maria Delphine from 6th BCom shared their experiences on how Project Genesis improved their employability skills and confidence.

A video presentation showcased the journey of Project Genesis, covering Faculty Development Programs (FDP) in Mysore and Mangalore, a 15-day student training program, an Infosys campus visit, and the valedictory ceremony. The event concluded with a vote of thanks by Mr. Vinod Kumar, Vice Principal and Programme Coordinator for Project Genesis, recognizing the contributions of Infosys BPM, faculty, and students. After the ceremony, a strategic discussion was held between Ms. Shalini Jayakrishnan, the Principal, the Vice Principal, and the Placement Director, Mr. Eric Richman. The discussion focused on strengthening industry ties with Infosys, leading to a memorandum outlining future collaboration in industry engagement and employability training.

BCA Students Visit Ellucian for Industry Exposure

On March 11, 2025, the Department of BCA, Don Bosco College, K R Puram, organized an industrial visit to Ellucian. The visit introduced students to higher education technology solutions.

Students participated in an office tour, observing the corporate work environment. A presentation on Ellucian's products and a live demonstration of its solutions followed. Interactive discussions

allowed students to understand industry applications. The visit aimed to enhance students' awareness of industry practices and their connection to academic learning.



BNU Men's Football Tournament 2024-25



cation Director of Kristu Jayanti College attended the inaugural function held on 10th March. Sixteen teams competed in the tournament over two days. Kristu Jayanti College won the championship, HKBK Degree College secured the runner-up position, and St. Aloysius College finished as the second runner-up.

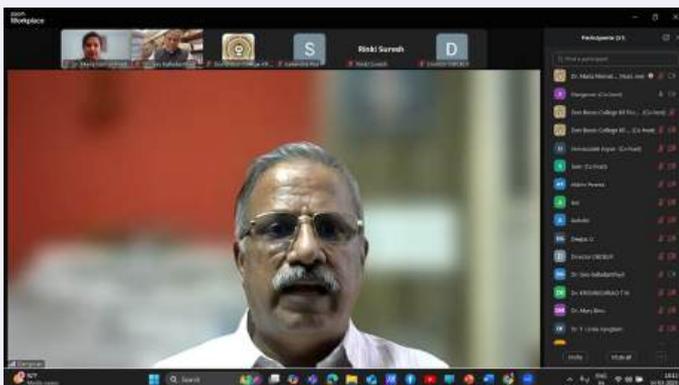
The valedictory function was held at 4:00 PM on 11th March, with Rev. Dr. Fr. Geo, Principal of Don Bosco College, as the chief guest. Winners received trophies

On March 10 and 11, 2025, Don Bosco College, K R Puram, hosted the Bangalore North University (BNU) Men's Football Tournament 2024-25. Sixteen colleges participated in the tournament.

Rev. Dr. Wilson, Director of Don Bosco College, Rev. Dr. Geo, Principal, Fr. Sanjay, Administrator, and Mr. Arogya Raj, Physical Edu-

and certificates. Mr. Vinod Kumar, Vice Principal, Don Bosco College, delivered the vote of thanks, acknowledging the contributions of organizers, including Fr. Sanjay, for planning and arrangements. SWO volunteers and the Don Bosco College football team managed the event. The tournament facilitated competition and interaction among participating teams.

Online Seminar Series Launched



The Department of Management at Don Bosco College, KR Puram, launched its online seminar series, *Research Essentials – A Journey Through Methodologies*, on March 14–15, 2025. The bi-monthly initiative is designed to build research skills among faculty and students by covering key aspects of research methodology. The first edition of the seminar focused on philosophical foundations and methodology in research. Sessions addressed

research philosophy, problem identification, and literature review from a philosophical standpoint.

Dr. Elangovan N, Professor and Ph.D., Coordinator at the School of Business and Management, Christ (Deemed to be University), conducted the sessions. Participants took part in discussions and interactive sessions. The webinar focused on linking theoretical approaches with practical research processes.



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2025-26 ADMISSIONS OPEN

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